

Volume 6, Issue 128, May 13, 2010

The Plano Rotary Club www.PlanoRotary.com

Club Buys Frame!

UPCOMING MEETINGS

5/13 PISD Foundation
5/20 Tom Harmon
"Rotary Wheelchair
Program"
5/27 Patriotic Celebration
6/3 Troy Villarreal
"Medical Center of Plano"
6/10 Senator John Corona

MAY BIRTHDAYS

5/1	RAY HUFFINES
5/5	. GARY BASHAM
5/5	JOHN PRIEST
5/6	CHRIS PARR
5/11	DAVIDALLISON
5/13	GERALD BRENCE
5/20	KELLY PALMER
5/21	BOB EPSTEIN
5/23	HARRY POLLY
5/27	MARY JODEAN
5/27	LYNN SCHWARTZ
5/29	RANDY WRIGHT





ainted Editor turned 69 sometime during this Rotary meeting, considering his birth day, his birth



time, the number of intervening leap years, the time zone of his birth, and the presence now of Daylight Saving Time. But he wasn't harassed about it even though he duly submitted his check to the *Plano Rotary Foundation*. **Queen butterfly** can

be forgiven for the omission as she was distracted by the day's schedule of events. St was also distracted by the existence of the National Day of Prayer ceremony for which he was technical assistant that evening. (Ean was its featured soloist since Jodi Todd was ill, and this is the first time SE has heard Ean's singing voice. Impressive! He must also thank Lenny for the Jewish prayer.) St was so distracted that he neglected to provide the extra DVDs he promised for those who didn't get a chance to collect one. (SKIP says that he makes it a habit not to fine editors for such infractions in sure and certain knowledge of their retaliatory powers.) Let's see if he's collected his wits next week, but then at 69, how many has he left? Ah, only one year left to take advantage of being a sexagenarian.

President Susan opened the meeting early at 12:10, calling upon **LB** the **Good** for the prayer and **Jerry Arias** for the Pledge. She thanked **Ben Criste** and **Boyd Craig** for their *Batman and Robin*, tag team greeting. (Now they'll squabble over who gets to be *Batman*.)

After Sergeant Skip chastised a Banner-less Visiting Rotarian, Susan noted that on May 18, the PISD School Board is likely to confirm our very own Sarah Watkins to take Doyle Dean's place as Principal of Plano Senior



High! Sarah was treated to a round of applause. Presumably, Doyle understood it wasn't for his vacating the position. We honor him in a well-deserved retirement. It's just that someone cuter will introduce the *überstudenten* from PSHS here in future.

Since **Tino** had made it to the meeting, he



was called to the podium by Prince John Ernst to assist as sponsor in the induction of new member Cathy Fang. Tino coached Cathy in the proper reply to John's commitment queries, and she dutifully replied "Si" to both of them. Mindful

of the necessity to gig **S** with his lexicology, John added "plethora of members" to his "eleemosynary" organization. This will be amusing; will a sesquipedalian* John add a new polysyllabic adjective each time he hosts an induction? Soon it will



become unintelligible. Since he had torn Cathy away from the food line, John sent her back there at the induction's end.

*(You have **David Ellis** to thank for that, John.)

Perfect Attendance pins went to **Rex Lowe** (14)

and LB THE RADIANT (38).

Susan retained L3 and called Fred Benfendorfer to the podium for an award announcement. Warming to the spotlight, Fred waxed eloquent about a recent meeting in San Antonio, attended by L3, Herb Hoxie,



and **Brad Keith**, among others. He swore blind that all three of them behaved themselves, and while the assembly readily believed that of Herb and Brad, the jury was definitely out on **LB**. He described how District Governor

Dave McFadden announced the District's share of the 150 (worldwide) Service Above Self awardees, but he became more animated as he explained that there are only 50 recipients of the Distinguished Service Award (worldwide), and 5810 still



snared one. Fred introduced him as a personal

Club Buys Frame! continued...

friend of 27 years, LB THE RADIANT! LB received a standing ovation from an impressed Club. LB was uncharacteristically speechless; we've found something that humbles Now how do we



convince Rotary International to award it to him annually?

CAPTAIN KINK solicited volunteers for the **BATTLE** OF THE BADGES BLOOD DRIVE at Elliott's Hardware on Tuesday, May 18. Kirk says he needs staffers for two hours each starting at 2 and 4 pm.

Earnest Burke, Prince John, and Ken Roberts all harangued us about our soon-to-be Soap Box Derby. Volunteers were sought for Race Day on Saturday, May



22, but also for setup on the previous Friday. John told us that we have expenses of \$11,000 and current sponsorships of twice that, but he's looking for another \$4,000 (no, \$10,000, corrects Earnest) to pull significantly ahead of last year. Ken insisted that volunteerism at this event counts as a make-up; so if you take five shifts, you can skip this month's worth of meetings. But he lied; since you can only skip meetings within two weeks of the make-up, don't volunteer for more than four shifts. ©

Susan awarded two ROTARIAN OF THE MONTH plaques for the same month. Apparently, it was a tie. They went to "Team Dads" Ken Roberts and Brad Keith for their efforts on behalf of Memorial Elementary Soccer.

Susan noted that Monday's game was even shorter than the three quarters promised due to rain. Fortunately, the 40 eager kids were photographed before the game wearing their new t-shirts designed by two of the kids and presented by our club. Susan now offered one to Ken, suggesting he put it on, to which **Phil Dyer** responded, sotto voce, "Please, no; I've just had my meal!" But, to be fair, the kindly Mayor (who will never again sit at Sainted Editor's table) wasn't slamming the students' artwork, just Ken's physique.

The **iron butterfly** noted that today there was a Scavenger Hunt at Memorial. Students who find the hidden apples will turn them in for prizes.

Memorial Principal Maricel[m]a Helms, Associate Principal Katie **Armstrong**, and Custodian Lino Aguilar were called to the podium for a presentation.



At lunch on 22 April, a student choked on an innocent piece of kiwi fruit. A teacher pummeled the student's back to no avail then called for assistance. Lino, who had performed a life-saving Heimlich Maneuver just last month on a shopper at Sam's, stepped forward, and saved the little girl thus earning himself Memorial's

MERO AWARD. Maricela consoled Lino, nervous about accepting the award, with the statement, "Heroes are a group of people just

like you. You'll be just fine." He was roundly applauded.

By the way, Maricela has turned the tables on a Sainted Editor who characterizes her as Selma Hayek by having the office at Memorial refer to him as Brad



Pitt. But even a cursory examination of the evidence yields far more justice to my claim for her than her claim for me. Although, it is true that Sainted Editor bears a most striking resemblance to the early years of Benjamin Button, Pitt's most demanding role.



Karla Oliver, eschewing the attentions

of photographer, Randy Wright, cautioned those of us with a hot \$1,000 bill in our pockets to consider investing it in Leadership Plano, the application deadline of which is June 15. She proved, with a show of hands, how well populated our Club is with proud LP graduates. And, if we aren't sanguine about

adding ourselves to that roster, Karla wants us to at least canvass the community for likely takers.

Octavio Ortiz introduced the day's Ring Master of Ceremonies, "Mr. Plano" City Manager Tom Muehlenbeck, saying, "Tom wants full applause." What he got was a wai or kowtow from Mayor Dyer, to which Tom replied, "I'll take what I can get."



He came to the lectern to announce the City of Plano's EMPLOYEE OF THE YEAR, chosen by the employees themselves. This year it was Greg Rushin's employee, Supervisor Nicole Offerdahl, Public Safety Officer for the Plano Police Department. So proud of her is PPD, that they've erected a web site with an account of this Rotary presentation!

http://pdf.plano.gov/pcn/stories/2010/ nb050710 Rotaryemployeeyear.pdf

But first, of course, Tom had to introduce the full panoply of City Officials in attendance today as well as Nicole and her father, Larry Offerdahl. Besides our regulars, Councilmen Lee Dunlap and Lissa Smith, and Deputy City Manager



Bruce Glasscock, we had Deputy City Manager Frank Turner and Assistant City Managers Mark Israelson and LaShon Ross. Indeed, this luncheon cleared out the City Manager's Office. From the City Council side

of Municipal Government came Councilman Ben Harris. Representing cops were Nicole's immediate supervisor Sergeant Chris Curd and Assistant Chief

Ed Drain. Since the former Queen must crown the current last year's EMPLOYEE OF THE YEAR, Joan **Shopoff**, was in attendance. Speaking of crowning, the tiara would have served its only real purpose today, but it and the boa were notably absent. Susan allowed as how good help was hard to come by.



Some of us awakened as Tom pointed out that "if it happens in Plano, it'll be on PTN. Channels 6 or 30." And he gestured at the camera that was covering all those awakenings. Smile! ©

Having spent 1/2 his time off-topic, Tom turned the real business at hand. Nicole came to PPD in June 2000 and rose to

Public Safety Supervisor five years later. She works the "C" shift, the 3rd watch that keeps **Howard Shapiro** in business. Howard was speechless with gratitude.

Nicole has won Department EMPLOYEE OF THE YEAR in 2002, 2003, and 2008. But the task that won her the big burrito was her part in the Automated Field Reporting Program (AFRP). Previously, cops reported to handheld tape recorders for later

Club Buys Frame! continued...

transcribing at Headquarters. That meant that it was days before the reports were available.

With AFRP, cops finish their reports on site in their vehicles, and they are transmitted electronically to headquarters, being available essentially immediately. It was a significant operations change that required the training of 200 patrol officers.



Ed Drain acknowledged the difficulty "It's not just a of the new system. word processor." Indeed the first pilot implementation failed but for offering clues to needed software revisions. With those accomplished, Nicole had just six months to bring the department up to speed on the new system. Chief Rushin would have been here to honor Nicole today, but he's in Austin for mandatory training, something with which Nicole is intimately familiar.



Mayor Phil asked Lee, Lissa, and Brian to the podium to help honor Nicole. While they gathered, he encouraged us all to attend the 1

pm ceremony in Haggard Park next (last) Wednesday honoring fallen officers. Then, on behalf of a quarter million grateful

citizens, he read a proclamation honoring Nicole. He said that she'd not get to keep it today since the same ceremony was scheduled for Monday's City Council meeting.



Tom then proffered a framed photo of Nicole that he said would hang in a place of honor in City Hall for the next year. At the end of the year, she'd get to recover the photo, but, due to budget cuts, the City would recycle the frame for next year's recipient. Groans of incredulity greeted

> Know someone who would make a great Rotarian? Invite them to be your guest at Rotary!

The 4 Way Test:

Of the things we think, say, and do:

- 1. Is it the truth?
- 2. Is it fair to all concerned?
- 3. Will it build goodwill & better friendships?
- Will it be beneficial to all concerned?

this announcement.

Central Market's Michelle Owens told us that her business is about more than "soccer Moms getting their iuices." They also get to provide gift baskets for the City's



MONTE.

employee of the acknowledged that it was heavy enough to get the strapping officers to help her out to the car with it.

Susan then presented her with the traditional \$500 Rotary check and suggested she save it for a suitable frame a year hence. Nicole thanked one and all for the honors and goodies, saying that she enjoyed working for the City and was grateful not only to her staff but also to her supervisor.

Susan explained our flashlight bait and switch to Nicole, and then she taunted Howard with the special interest that kept him at the meeting to its end. She encouraged us to attend the Memorial Bobcats vs. Memorial Bobcats game that evening at 4:45, suggesting that we help erect the nets.

There followed an announcement about iPhone battery chargers, the purchase of which would benefit Plano Rotary, but despite being an iPhone owner, Sainted Editor didn't understand it.

Susan led us in the Four-Way Test and closed the proceedings at 12:53.



Member NEWS

AWARDS:

Harold Sullivan Award Chris Parr

Athena Award Alice Hobbs 2008-09

Fred Moses Award Richard Butterfly

Business Executive of the Year Gary Base

Kersey Cane Holder: Earl Simpkins

Citizen of the Year: Beth Duncan Webb

Rotary Make Up Website: www.rotaryeclubone.org

New Member Proposals:

Plano Rotary Club Board of Directors 2008-2009

President

Susan Shuler

President Elect

John Ernst

Vice President

Brad Shanklin

Secretary

Lenny Schwartz

Treasurer Karla Oliver

Past President

Rick Maucieri Sergeant at Arms

Skip Jenkins Membership Chair

Nathan Barbera

Membership Vice Chair Ben Criste

Service Chair David Ellis

Service Vice Chair

L B Showalter

Public Relations Chair Mehrnaz Iranmehr

Public Relations Vice Chair Bob Bauer

Club Admin. Chair Camille Ussery

Club Admin Vice Chair Octavio Ortiz

Foundation

David Allison

Foundation Vice Chair Earl Simpkins

At Large

Chris Parr

Boyd Craig

Earnest Burke Kenny Wilson

Kirk Bell

Casey Stewart

Bulletin Editor

Chris Parr

Bulletin Photographer

Ean Sullivan

Bulletin Designer

Kim Oliva

Alphagraphics

Printing by Alphagraphics Park & Coit

The Plano Rotary Club PO Box 864316 Plano, Texas 75086 972.596.2585

Support Our Advertisers



Insured & Bonded • FREE ESTIMATES

Complete Office Maintenance, Construction, Industrial & Residential Cleaning

EVELYN MOLINA Direct Line 469-446-1041

840 Central Parkway East Suite 130 Plano, Texas 75074

972-516-9550 • Fax 972-516-9868 evelyn@alljanitorial.net www.alljanitorial.net



Boyd D. Craig, Consultant Over 38 years experience

ASPR, INC.

972-424-6701

www.asprinc.com

1000 14th St., #163 • Plane, TX 75074

We are in business to keep you comfortable and save you money!

Phone: (214) 647-1111

fail: jvalealty@tx.rr.co Fax: (866) 821-8379

KELLER WILLIAMS



www.anbtx.com

Casey W. Stewart Banking Center President

972-309-0001 ext. 5937 214-863-5937 direct line 214-863-6160 fax caseystewart@anbbr.com

Plano Parkway Banking Center 1101 East Plano Parloway 1st Floor Bank Lobby #E Plano, Texas 75074



President | CHUCK MORGAN, CSA, MBA

4100 Spring Valley Rd., Suite 500 Dallas, Texas 75244

P. 972.267.8181 F. 972.267.8180

ARTA Travel

Suite 1400

W. www.MorganLegacyGroup.co

Larry Flannery, CTC

Vice President larry@artatravel.com



Power | Sound | Milea David Allison

> 1208 K Avenue | Plano, TX 75074 972.423.2781 www.exhaustauthority.com



Stephen E. Vitasek Executive Chef/Owner

Office 469-443-0406 469-443-0489 214-215-8589 Cell

PO Box 866877 Plano, TX svitasek@tx.m.com

Catering & Cafeteria Management for Individual, Corporate, & Educational C



5700 West Plano Parkway

Plano, Texas 75093





JOHN SHAO 5521 Roland Drive Plano, TX 75093 John Shao, PhD, CFA (972) 608-5374 (403) 413-6889 MODEL

www.john-shao.com

Rick Maucieri President Grant Leighton PO Box 865066 lano, Texas 75086

972.422.0169 Voice

rickm@glalandscape.com

972.881.9373 Fax

GRANT LEIGHTON Professional Landscapers 2001 Coit Road, Ste. 170 Plano, Texas 75075 Phone 972.867.9216 Fax 972.519.9181

alphagraphics DESIGN ■ COPY ■ PRINT ► COMMUNICATE

Kenny Wilson

Owner

Cell 972.639.8615

kwilson@alphagraphics.com

www.plano408.alphagraphics.com





Making hardware easy.

Dallas 4901 Maple Ave. Dallas, TX 75235 214-634-9900

Plano 2049 Coit Rd. Plano, TX 75075

Mesquite 116 F. Kearney St. Mesquite, TX 75149 214-324-5087

972-312-0700 www.elliottshardware.com

J. Marc Lewis & Associates

CORPORATE AND PERSONAL TAXATION

J. Marc Lewis JD, LL.M., EA Enrolled to practice before the IRS

Lakeside Commons 5045 Lorimar Drive Suite 280 Plano, TX 75093



President Preston Road Banking Center 18800 Preston Road

Dallas, Texas 75252 www.prosperitybanktx.com NASDAQ Stock Symbol: PRSP

Phone (972) 312-9107 Cell (214) 394-9599 hubert.aaron@prosperitybanktx.com



